

# OFFICIAL CATALOGUE EPHJ - EPMT - SMT

**A handy tool for visitors and effective for exhibitors!**

The catalogue presents the fair EPHJ - EPMT - SMT simply and user-friendly, so that visitors can have a clear, comprehensive and attractive information.

With over 400 pages, it consists of:

- a welcome message
- practical information about the event
- maps of the exhibition
- the exhibitors' list (listed by alphabetical order and by fair) and their products, with their booth number and a few lines to present their business.

Its practical format, 105 x 210 mm, allows visitors to keep it easily with him during his visit and to consult it at leisure.



## Why choose the catalogue to highlight your company and/or your product?

Because it's the **official catalogue** and it includes **all exhibitors** and is distributed to **all visitors and to each exhibitor**.

Because **visitors skim through it several times** during their visit, which provides excellent visibility and a good recall rate of your ad.

Because the **catalogue is kept beyond the event** as a **working tool** and **reference**. So the reader can go **back to it many times** to look for the information he needs, which ensures your message a life beyond the event.

**Several options are available for your communication, whether they are flaps or inside pages.**

# OFFICIAL CATALOGUE EPHJ - EPMT - SMT

## A handy tool for visitors and effective for exhibitors!

The catalogue presents the fair EPHJ - EPMT - SMT simply and user-friendly, so that visitors can have a clear, comprehensive and attractive information.

With over than 400 pages, it is composed of welcome messages, practical information, maps of the exhibition, **exhibitors' list** and their products.

**Circulation:** free, to visitors and exhibitors

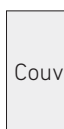
**Publication:** May, 31, 2016

**Booking deadline:** March 1<sup>st</sup>, 2016

## RATES IN SWISS FRANCS; + 8% VAT

### Cover:

Cover 2 (EPHJ) : 3'500.- reserved  
Cover 2 (EPMT, SMT) : 3'500.-



**Cover 2, free-edge:**  
105 x 210 mm + 3 mm cut

### Rlaps:

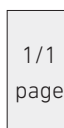
Front flap (EPHJ) : 4'500.- reserved  
Back flap (EPHJ) : 4'500.- reserved  
Front flap (EPMT - SMT) : 4'500.-   
Back flap (EPMT - SMT) : 4'500.- reserved  
Inside flap (EPHJ) : 3'500.- reserved  
Inside flap (EPMT - SMT) : 3'500.-

**rabat recto, verso:**  
87 x 210 mm + 3 mm cut

**rabat intérieur:**  
105 x 210 mm + 3mm cut

### Inside pages:

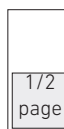
1/1 page four-colour : 2'000.-   
1/1 page black/white : 1'000.-



**page 1/1:**  
110 x 210 mm + 3 mm cut

### ½ inside pages:

1/2 page four-colour : 1'100.-   
1/2 page black/white : 500.-



**page 1/2:**  
95 x 95 mm with frame

COMPANY NAME

POSTCODE AND CITY

CONTACT EMAIL

CONTACT PHONE

Date, stamp and signature: